MARGARET UTZ

ART DIRECTOR

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Education

Savannah College of Art and Design (SCAD)

Savannah, GA
BFA in Advertising
Graduation: June 04 2022
3.76 GPA

Skills

Software
- Adobe Programs
- Microsoft Programs
- Klayvio

Professional
- Leadership
- Communication
- Time Management
- Problem-Solving
- Organization
- Public Speaking

Awards

- Dean's List Honors
- Academic Scholarship
- Achievement Scholarship
- Penny Dean Scholarship
- Artwork Displayed in FOCUS art show at the Toledo Museum of Art.
  - Scoliosis Ring   Oct-Dec 2017
  - Scoliosis Spine   Oct-Dec 2018

Design Experience

SCADpro Brand Studio Collab

Savannah, GA | Fall Quarter 2021

- Worked in a team of other majors to help reach company KPIs.
- Created social media content for 60+ days.

JW Marriott Savannah Plant Riverside

Savannah, GA | Social Media Internship | Jun 2021

- .Create and post content for instagram stories at events.

Design Experience Cont.

FiveStory New York

Virtual | Design Internship | Jun- Aug 2021

- Assist director with creating social media posts using Adobe programs.
- Created emails through Klayvio.
- Helped create ads for Facebook and Instagram.

The Marfan Foundation/The VEDS Movement

Virtual | Design Internship | Jun- Sept 2020

- Assist director with creating social media posts using Adobe programs.
- Helped build online wellness portal for new VEDS division.
- Helped create compelling visual design for new website.

Centric Brands

New York,NY | Design Internship | Jun-Jul 2019

- Assist Design team with creating and setting up styles in PLM.
- Assist in creating and distributing color cards, trim cards and fabric development sheets.
- Participate in design meetings with sales and production.

Rhode Island School Of Design (RISD)

Providence,RI | Pre-College Student | Jun-Aug 2017

- Accepted into a rigorous six week program that followed a college-level curriculum.
- Attended six hour studio classes five days a week taught by award-winning professors.
- Studied interior design and created projects utilizing different materials, tools, and techniques.

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